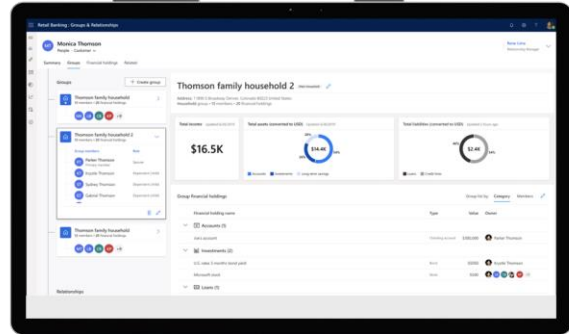




# For Insurance: Boost profits with CRM

## We offer

- Automated pipeline with real-time alerts
- Sales conversations recordings & transcriptions
- Smart cross-sell & upsell recommendations
- KPI tracking & goal management for sellers
- Digital presence optimization
- Positive brand perception
- Detailed pipeline control on each step
- Streamlined end-to-end service experience
- Personalization at every touchpoint



**1 month**

Solution implementation

**100 %**

Negative phone calls can be monitored by manager

**14%**

Average increase in deal conversion rate

## Best for

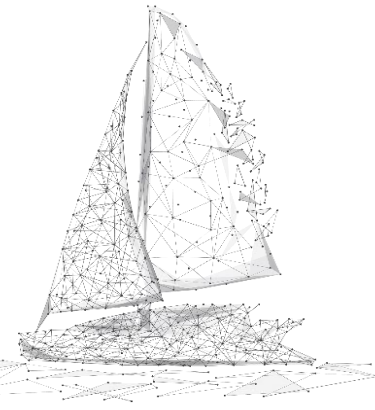
CEO, COO, CIO and Sales directors

## Key business outcomes & benefits

✓ **Insurance products sales increase**

✓ **Enhanced sales with AI-generated next best actions**

✓ **Real-time business analytics**



## About us

**Awara IT** is a global IT consulting company. Our offices are located in Kazakhstan, Spain, Italy, Finland, Bulgaria, USA.

We automate and innovate key business processes digitally based on world-class technologies - ERP, CRM, Low-Code, Data & AI.

**Our mission** is to help our clients achieve sustainable growth in an ever-evolving economy through digital transformation.

### In projects, we leverage:

- ✓ Hybrid methodology using best IT practices
- ✓ Architects and consultants with industry expertise
- ✓ Latest Microsoft technologies
- ✓ In-house developments and innovations

**15+**

years on the IT consulting market

**150+**

support and implementation projects

**200+**

certified experts on our team

**10+**

industries proficiency

## Why Awara IT

- **Client-centricity:** IT solutions based on customer goals and objectives
- **Integration:** Integration of new solutions into current IT landscape
- **Global presence:** A single supplier in all countries of your presence
- **Modern approach:** Implementation of global best practices & technological advancements
- **Consulting:** Expert consulting to empower your business processes
- **Awara IT Academy:** Organization of hackathons, training courses, workshops, and educational video courses
- **Proven expertise:** Winner of prestigious awards, including Microsoft Partner of the Year

